Porto
Business
School
/ University of Porto

INNOVATION
HUB Porto Business School

Summer School 2024

ARTIFICIAL INTELLIGENCE

Exploring the fundamentals of AI, generative AI, data, algorithms, and ethics

CONTEXT

Discover the trends, tools, and challenges of Artificial Intelligence (AI) at the Porto Business School's Summer School "Artificial Intelligence | Exploring the fundamentals of AI, generative AI, data, algorithms, and ethics", from July 8th to 12th, 2024.

Case Studies.
Real-world challenges.
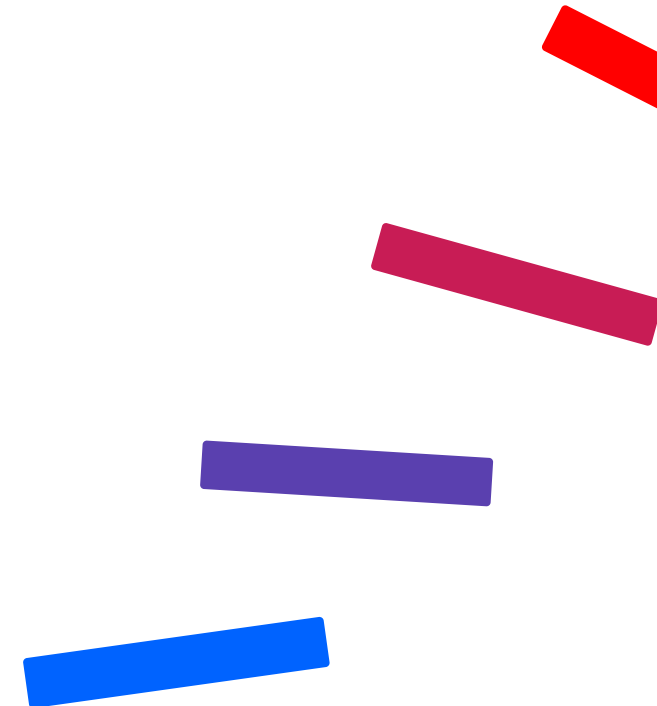Opportunities and Challenges of Artificial Intelligence.
Data Literacy.
AI Strategy in Business.
Visits to leading organizations in the field.
Practical group projects.
Inspirational Talks.

INFORMATION

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Date
July 8th to 12th, 2024

Schedule
Monday to Friday |
9:30 am - 6:00 pm

Investment
€760

Language
English
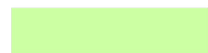
Location
Porto Business School
Format: In-person

Target Audience
High school students in the
10th, 11th, or 12th grade, aged
between 16 and 18 years

All participants are entitled to a certificate, provided they meet the required attendance requirement.

SCHEDULE

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PROGRAM	Monday July 8	Tuesday July 9	Wednesday July 10	Thursday July 11	Friday July 12
09:30 - 10:00	Welcome	AI Case Studies	Challenge #1 Presentation	Dive into Deep Learning	Challenge #2 Presentation
10:00 - 11:10	Introduction to AI	Opportunities & Challenges in AI	Work Group		Work Group
	Coffee-break				
11:30 - 13:00	Data Literacy	AI Strategy in Business	Work Group	Introduction to Generative AI	Work Group
	Almoço				
14:30 - 16:10	How Computers learn from Data	Company Visit	Solutions Presentation	AI Business Tools	Solutions Presentation
	Coffee-break				
16:30 - 18:00	Inspirational Talk	Company Visit	Responsible AI	Data Visualization & Storytelling	Ask me Anything - Careers

Pratical | Theoretical | Talk/Visit

APPLICATIONS

Applications are open <u>online</u>, on the <u>Porto Business School Portal, until July 3.</u>
Applications are limited to the available spots.
The registration period will automatically close if the maximum number of students is reached.

Early Bird Registration Fee: 5% discount for applications submitted by June 14.

Note: The voluntary submission of false academic information will in-validate the student's registration, with no refund of the tuition fee. Whenever deemed necessary, Porto Business School reserves the right to request participants to provide proof of their current academic year.

DISCOUNT

10% DISCOUNT for children of Alumni, faculty, or Staff of Porto Business School.

For Porto Business School Alumni, the 10% discount will be granted upon presentation of the certificate/ declaration of completion of the previous training.

PAYMENT CONDITIONS

The total amount must be paid at the time of program registration. The payment receipt will be made available in electronic format after registration and must be kept until the start of the activities.
Only paid registrations are considered valid.

CANCELLATIONS

Up to one month before the start of the program, in the case of a duly justified cancellation, the amount paid will be fully refunded. After this date, there will be no refund, except in cases specifically referenced by law.

APPLICATION STEP BY STEP

1 Click on "Register/Registo" and create your user profile.

2 Confirm your registration through the email you provided for this

3 Log in to the portal with your new profile.

4 Click on "Apply to a program/Iniciar uma candidatura".

5 Select the type of program you wish to apply for.

6 Choose the specific program you want to apply to.

7 Fill out the form with your personal information and educational

8 Upload the requested documents.

9 Submit your application.

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For more information, contact:

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