

EXPERIENCING SUSTAINABILITY IN INDIA

Bangalore & Mysuru

10-16 November 2024



Building Socially Responsible Organisations

Experiencing the real impact of ESG on businesses and society

ESG stands for Environmental, Social, and Governance.

Immerse yourself in India's vibrant culture while exploring pioneer ESG concepts through hands-on company visits and insightful classes.

Deep dive into how Organisations are executing ESG best practices to transition business models into sustainable business models.

Enhance your sustainability competencies and learn how local communities are addressing social and environmental challenges.



**Understanding,
exploring and
reflecting on the
following issues:**

Environmental

What are the impacts of organisations decisions on the Planet?

Social

The different impacts that company decisions have on People, including staff, customers and the community.

Governance

The operating, control and accounting systems used by organisations in general management and in the management of their people. The role of Ethics and Transparency in the management of these issues.

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Main takeaways

- Step **outside your comfort zone** and embrace the opportunity to bridge the cultural gap through shared experiences in the heart of India.
- Start each day with rejuvenating **yoga sessions** at 7:00 am. Cultivate mindfulness, boost energy levels, and establish a harmonious balance between body and mind, promoting holistic well-being throughout the immersion week.
- Attend morning classes that offer insights into **sustainable practices** deeply rooted in Indian traditions, promoting a holistic understanding of sustainability.
- Understand **real-world challenges and solutions** in the field of sustainability through interactive sessions and discussions.
- Gain hands-on experience through **site visits** to innovative companies and organizations implementing **sustainable practices**.
- Receive a **certificate** recognizing your commitment to sustainable practices and global awareness.
- Immerse yourself in the **rich cultural heritage of Bangalore and Mysuru**, experiencing the local traditions and cuisine.
- Leave with a renewed sense of purpose and inspiration to **integrate sustainable practices** into your personal and professional life.

SCHEDULE (subject to change)

Time	Day 1 - Sunday, November 10	Day 2 - Monday, November 11	Day 3 - Tuesday, November 12
7.00 am – 8.00 am	Arrival to Bangalore airport and stay in Bangalore	Company Visit: Ace Designers Limited; Nelamangala	Yoga (hotel)
10.00 am – 10.30 am			Inaugural session. Welcome address by the Director
10.30 am – 11.30 am			India – Culture, People and Business: Present and Future
11.30 pm – 1.05 pm			Ethics, Responsibility and Sustainability - Emerging Dimensions
1.05 pm – 2.00 pm		Lunch	Lunch
2.00 pm – 5.00 pm	Bangalore sightseeing	Trip to Masoreu (organized by the partner school)	Environment Dimension of ESG: Industry Visit to NIE CREST, Mysore

Time	Day 4 - Wednesday, November 13	Day 5 - Thursday, November 14	Day 6 - Friday, November 15
7.00 am – 8.00 am	Yoga (hotel)	Yoga (hotel)	Yoga (hotel)
10.00 am – 11.00 am	Indian IT Industry and Its Socially Responsible Practices	Learning from Indian Business Leadership	Governance Dimensions in ESG – Examples from Indian Corporate
11.00 am – 11.15 am	Tea break	Tea break	Tea break
11.15 am – 12.30 pm	Understanding ESG in the Indian Context	ESG Excellence: Navigating Sustainability in Indian Corporate Terrain	International Business in the Indian Context
12.45 pm – 1.45 pm	Lunch	Lunch	Lunch
2.00 pm – 5.00 pm	Social Dimension of ESG: A practical example of social responsibility - visit to local organisation Shri Kshethra Dharmasthala Rural Development Project (https://skdrdpindia.org/)	Sightseeing - Mysore Palace / Mysore city	Visit to RUDSETI – skill development for rural youths
5.00 pm – 6.00 pm			

Who can apply

- Porto Business School Community
- Professionals interested or working with Social
- Middle and Senior Managers interested in ESG
- Open-minded Executives focused on developing new Soft Skills
- Companies concerned about ESG goals and the development of their teams

Language

English

Includes

Classroom activities, company visits, meals (5 lunches included), hotel and networking with local organisations and agents.

PARTNER UNIVERSITY

The SDM Institute for Management Development is an unique institution that has pioneered a philosophy of management education and governance that is Indian in ethos and character and global in relevance.

Inviting students to move out of their comfort zone, SDMIMD provides experiential learning that teaches them a holistic perspective of social wellbeing.

<https://www.sdmimd.ac.in/>



About SDMIMD

A premier business school located in Mysuru, established in 1993 with the objective of providing quality management education based on a firm foundation of Indian values and ethics.

Accreditation and memberships



SDMIMD's is accredited by ACBSP (Accreditation Council for Business Schools and Programs), USA and by EFMD (European Foundation for Management Development), thus becoming the first institute in India to get the dual accreditation of ACBSP and EFMD – EPAS. These accreditations have propelled SDMIMD to be among the top global business schools and have enabled the students to learn in an environment that is process and outcome enabled and globally oriented.

Location

Located in a picturesque campus at the foot of Chamundi Hills in the heritage city of Mysuru in Karnataka, 140 kilometres from Bangalore.

Infrastructure



Director



Dr. S.N. Prasad

“SDMIMD creates inspirational business leaders and entrepreneurs that relentlessly pursue excellence with creative tenacity, intellectual maturity and social responsibility”.

Research Interest / Consulting Area:

Strategic Management / Performance Management /
Strategic & Technology

Programme starts: 10 November

Programme finishes: 16 November

Investment:* *€2000 – for single hotel occupancy
€1800 – for double hotel occupancy

* Special conditions for groups

Included on the price:

- Accommodation (5 nights in [Hotel Southern Star-Mysuru](#) and 2 nights in a similar hotel in Bangalore)
- Transportation from/to Bangalore Airport (160 km from campus)
- Meals (breakfast, lunch and one closing dinner at campus)
- Daily yoga and wellness lessons in the morning
- Transportation to company visit (off site visits)
- Travel insurance

Applications available until October 10

**For more information,
please contact
our International
Development Office**

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