

MBA

DUAL DEGREE PROGRAMME



**Porto
Business
School**

/ University of Porto

FIA FUNDAÇÃO
INSTITUTO DE
ADMINISTRAÇÃO
BUSINESS SCHOOL

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1. INSTITUTIONS

FIA

FIA – Fundação Instituto de Administração is a center of excellence for executive development, through business education, research and consulting. Since 1980 it has been building a history of success in the national and international economic scenario, by interacting with professionals, executives and organizations of various sectors and sizes, proving to be a leader in training and management in the country.

Internationally recognized as a Business School and having trained great leaders and executives in Brazil and abroad, FIA's partnerships and agreements with leading overseas educational and research institutions, open great possibilities for student exchange, provides for quality standards maintenance and allows the institution to keep a leadership in business administration knowledge.

All knowledge generated in its various institutional programmes is structured to enhance the education and training in undergraduate, graduate, MBA and post-MBA programmes and in executive education courses, as well as in the development of companies, both in private and in public organizations.



UNIVERSITY OF PORTO

The University of Porto is over 100 years old and is among the largest and best education and research institutions in Portugal.

Founded in 1911, the University of Porto (U.Porto) is a benchmark institution for Higher Education and Scientific Research in Portugal and one of the top 200 European Universities according to the most relevant international ranking systems.

The U.Porto combines high quality education focused on individual vocations and talents as well as market needs with the claim to being the greatest birthplace of science in Portugal.

It is committed to converting into social assets the talent and innovation from its 14 faculties, one business school and over 50 research centres.

The U.Porto has the richest academic community in Portugal and brings together the country's highest ranked students, a highly qualified scientific and teaching staff and a growing number of international students, teachers and researchers. Its fully equipped campus embedded within the city guarantees an optimal academic, scientific, and also social and cultural experience.

Over 30,000 students, 2,300 faculty and researchers along with 1,600 administrative staff are part of its 15 schools and 69 scientific research units, spread across 3 university campuses located in the city of Porto.



PORTO BUSINESS SCHOOL

Porto Business School is the business school of U.Porto. Its unique governance structure involves top business leaders and 38 large organizations, ensuring also a practical approach to management education.

/ The school is currently listed In the Financial Times Executive Education worldwide ranking and in the European Business Schools ranking, and its MBA programmes are internationally accredited by AMBA and EFMD/EPAS.

/ Porto Business School receives around 3000 students annually and offers a wide array of executive education programs. This includes 18 annual postgraduate programs and shorter courses on all areas of Management, as well as applied research services and customized training programs for companies.

THE MAGELLAN **MBA**



2. THE PROGRAMME

OVERVIEW

1

ESSENTIALS

A year and a half dual degree international programme
[participants get two MBA Diplomas awarded by Porto Business School and FIA]

2

VALUE PROPOSITION

/ Delivered by **2 leading business schools** - Porto Business School [U.Porto] and FIA - Fundação Instituto de Administração]

/ State-of-the-art contents with a global perspective

3

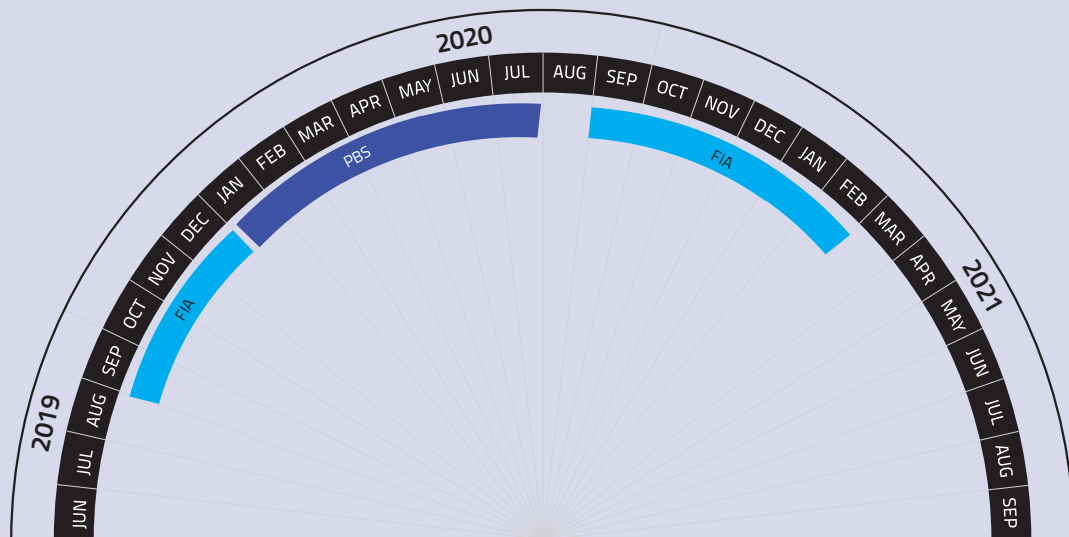
TARGET PUBLIC

/ Graduate students with the ambition to **accelerate their career in management as a leader in an existing organization or starting and growing a new business**

/ With a minimum of three years of work experience

STRUCTURE

/ The programme runs for 2 semesters at the FIA campus, and 6 months at the Porto Business School campus



option 1

COURSEWORK

SEP-DEC [YEAR I - 2019] JAN-MAR [YEAR II - 2020]

SEP-DEC 2019

Manage Mentor		Core	Online [FIA]
Marketing Management and Value Creation	36h	Core	FIA
Quantitative Methods for Management	36h	Core	FIA
Financial Accounting	36h	Core	FIA
Communication Skills	28h	Core	FIA
Managing People and Change (Ano 1 ou Ano 2)	30h	Core	FIA
Introduction to Microeconomics	28h	Core	FIA
Economic Analysis for Business	20h	Core	FIA
Financial Management of Value	36h	Core	FIA

MID JAN - MAR 2020

Introduction to General Management	30h	Core	Online [PBS]
International Financial Statement Analysis	15h	Core	PBS
Management Accounting and Control	25h	Core	PBS
Logistics and Operations Management	30h	Core	PBS
Human Resource Management	15h	Core	PBS
Negotiation Skills	15h	Core	PBS
Strategic Management	30h	Core	PBS
Marketing Simulation	10h	Core	PBS
Leadership	15h	Core	PBS
Personal Development II	15h	Core	PBS
Master Class + Company Visit + Seminar			

APR-JUL & SEP-FEV [YEAR II - 2020| 2021]

APR-JUL 2020

International Business	15h	Core	PBS
Business Model Design	20h	Core	PBS
International Corporate Governance	15h	Core	PBS
Team Management II (Sailing with a CEO)	15h	Core	PBS
Master Class + Company Visit + Seminar [6 events]			

ELECTIVES LIST - CHOOSE 6 [ONLY THE 9 ONES WITH MORE STUDENTS WILL OPEN]

STRATEGY & ENTREPRENEURSHIP	Identifying Growth Opportunities	15h	MARKETING	Digital Marketing	15h
	Strategic Sustainability	15h		Pricing	15h
	Private Equity and Venture Capital	15h		Data Analytics 4 Marketing Decision Making	15h
	Hitec (Entrepreneurship Programme)	75h		Customer Centricity	15h
FINANCE	Advanced Finance	15h	OPERATIONS	Project Management	15h
	Blockchain and Fintech	15h		Process Thinking	15h
	Financial Investment and Markets	15h		Global Supply Chain Management	15h
	Value Based Management	15h			15h

SET 2020 - FEV 2021

International Business Studies, Silicon Valley	36h	Core	FIA
Corporate Legal	16h	Core	FIA
Decision Making	16h	Core	FIA
Managing People and Change (Year I or II)	30h	Core	FIA
International Management	16h	Core	FIA
Technology Management and Innovation Projects	16h	Core	FIA
Entrepreneurship and Innovation	16h	Core	FIA
Business Ethics	15h	Core	Online [PBS]
Final Project		Core	FIA

4. APPLICATION

ELIGIBILITY

ELIGIBLE CANDIDATES MUST:

- / Hold a Bachelors degree (or equivalent) from an accredited university
- / Be fluent in English (IELTS, TOEFL,...)
- / Have at least 3 years of work experience *

ADMISSION

/ Applicants will be jointly selected by FIA and Porto Business School, following review of submitted application and an interview process.

/ Applications can be submitted until the 30th of November 2019.

FEES

- / PBS annual tuition fee is 10.000 EUR.
- / In this first edition (2019-20), participants will benefit from a special fee of 9.000 EUR, paid in instalements of 3000 EUR each.

* exceptions may apply in case the applicant shows an exceptionally strong academic and/or entrepreneurial background.

5. RANKINGS & AWARDS

ACCREDITATION & MEMBERSHIPS

(Porto Business School)

/ Accredited by AMBA (Association of MBAs)

/ Accredited by EPAS (EFMD Programme Accreditation System)

/ Member of AACSB (The Association to Advance Collegiate Schools of Business)

/ Member of UNICON (The University Consortium For Executive Education)

/ Member of the Project Management Institute

/ Member of PRME (Principles for Responsible Management Education)

RANKINGS

/ FT European Business Schools Ranking 2018 #62

/ #37 América Economía Best Global Business Schools Ranking 2014

/ Eduniversal Best Masters Ranking #23 Western Europe

The Magellan MBA

/ CNN Expansión
(Top 100 Business Schools Worldwide)

/ Eduniversal

ACCREDITATION & MEMBERSHIPS

(Fundação Instituto De Administração)

/ Accredited by AMBA (Association of MBAs)

/ Accredited by ANAMBA (EFMD Programme Accreditation System)

RANKINGS

/ QS Global Ranking 2020 #10 Latin America

/ Eduniversal Business Schools Ranking 2019 #11

AWARDS

/ New Economy Award

/ European CEO

/ People's Choice Award (The Economist Case Competition)

/ John Molson Competition #3

RANKINGS & AWARDS

For more details about
the DUAL MBA Programme please contact:

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